

Literature for KOMC40, Strategic Communication: Public Affairs applies from autumn semester 2020

Literature established by the board of the Department of Strategic communication on 2019-12-03 to apply from 2019-12-13

Naurin, Daniel (2007). *Deliberation behind closed doors. Transparency and lobbying in the European Union.* Colchester: ECPR Press. [ISBN 9780955248849, 184 pages].

Godwin, Ken, Ainsworth, Scott, H., & Godwin, Erik. (2013). *Lobbying and policymaking. The public pursuit of private interests.* Thousand Oaks: Sage. [ISBN 9781452289342, 280 pages] E-book

Nothhaft, Camilla (2017). *Moments of lobbying. An ethnographic study of meetings between lobbyists and politicians.* Örebro Studies in Media and Communication. [ISBN 9789175291758, 165 pages]

Smith, Ronald D. (2017). *Strategic planning for public relations*. New York: Routledge. [ISBN 9781351983389, ch. 1-9, 395 pages] E-book

An article compendium on lobbying, policy processes and democracy is added to the reading list [app. 200 pages]. In addition, the student independently search for literature relating to the course project (max 150 pages).

Total number of pages: 1224