



Literature for BUSO01, Business Administration: Strategic Management and Digitalisation applies from spring semester 2020

Literature established by Academic Director of Studies at Department of Business Administration on 2019-09-24 to apply from 2019-09-24

Set of articles

DalleMule, L. and Davenport, T.H. (2017): What's Your Data Strategy, May-June, Harvard Business Review, May-June.

Gallagher, S. (2019): How the Value of Educational Credentials Is and Isn't Changing, Harvard Business Review, September.