



## **Literature for BUSN37, Business Administration: Research Strategy applies from spring semester 2020**

**Literature established by The Board of the Department of Business  
Administration on 2019-09-23 to apply from 2019-09-23**

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Easterby-Smith, Thorpe, Jackson, and Jaspersen (2018). Management and Business Research, 6th Edition, SAGE

Graff (2018), They say, I say. 4th Edition, WW Norton Co