



Literature for BUSN37, Business Administration: Research Strategy applies from spring semester 2020

**Literature established by Academic Director of Studies at Department of
Business Administration on 2019-09-23 to apply from 2019-09-23**

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- Easterby-Smith, Thorpe, Jackson, and Jaspersen (2018). Management and Business Research, 6th Edition, SAGE
 - Graff (2018), They say, I say. 4th Edition, WW Norton Co

See appendix.



LUND UNIVERSITY

School of Economics and Management

Department of Business Administration

BUSN37 Research Strategy, 7,5 credits
BUSN37 Forskningsstrategi, 7,5 HP

Approved by the director of studies on delegation from the Department board of the Business Administration, 2016-03-03/Fastställd av studierektor i enlighet med delegation av Företagsekonomiska institutionens styrelse, 2016-03-03

Easterby-Smith, M., Thorpe, R. & Jackson, P.R. (2015) **Management and Business Research**, SAGE Publications, London: UK

Articles (to be downloaded from the Lund University's library's digital database):

Alvesson, M. and J. Sandberg (2011) **Generating Research Questions through problematization**, Academy of Management Review. 36(2), 247-271

Davis, M.S. (1971) **That's Interesting: Towards a Phenomenology of Sociology and a Sociology of Phenomenology**, 1:4, 309-344

Sutton, R.I. & B.M. Staw (1995) **What Theory is Not**, Administrative Science Quarterly, 40, 371-384

Weick, K.E. (1989) **Theory Construction as Disciplined Imagination**. Academy of Management Review, vol. 14, no. 4: 516-531

Weick, K.E (1995) **What Theory Is Not, Theorizing Is**. Administrative Science Quarterly, 40, 385-390

Whetten (1989) **What constitutes a theoretical contribution?** Academy of Management Review, 14(4), 490-495

Articles (distributed by course responsible):

Arnould, E. (2006) **Getting a Manuscript to Publication Standard**, Design Research Quarterly, 1(1), 23-25

Arnould, E., and C.Thompson (2007) **Consumer Culture Theory (and we really mean theoretics): Dilemmas and Opportunities Posed by an Academic Branding Strategy**, Research in Consumer Behavior, Volume 11, 3-22