



Literature for SKOC44, Strategic Communication: Visual Communication applies from spring semester 2020

Literature established by the board of the Department of Strategic communication on 2019-11-08 to apply from 2019-11-15

Block, Bruce (2007). *The visual story: Creating the visual structure of film, tv and digital media*. Focal Press. [ISBN 9780240807799, 297 sidor]

Lupton, Ellen (2017). *Design is storytelling*. New York, NY: Cooper Hewitt, Smithsonian Design Museum. [ISBN 9781942303190, 160 sidor]

Sturken, Marita & Cartwright, Lisa (2018). *Practices of looking: An introduction to visual culture*. Oxford: Oxford University Press. [ISBN 9780190265717, 250 sidor]

Artiklar om kritisk multimodal diskursanalys, rörlig bild, designprocessen, praktiska instruktioner, lärprocesser, visuell kultur på maximalt 500 sidor tillkommer.

Totalt antal sidor: 1207.