



Literature for KOMN07, Strategic Communication: Communication Theory applies from autumn semester 2019

Literature established by the board of the Department of Strategic
communication on 2019-06-11 to apply from 2019-06-12

Beaney, M. (2017). *Analytic philosophy: a very short introduction*. Oxford University Press. 152 pages. [ISBN 9780198778028, 152 pages].

Belsey, Catherine (2002). *Post-structuralism: a very short introduction*. Oxford University Press. [ISBN 9780192801807, 128 pages].

Bronner, S. E. (2017). *Critical theory: a very short introduction*. (Second edition.). Oxford University Press. [ISBN 9780190692674, 160 pages].

Hawkes, T. (2005). *Structuralism and semiotics*. (2. ed.). Routledge. [ISBN 0-415-32152-2 (hbk), 188 pages].

Yule, G. (1996). *Pragmatics*. Oxford University Press. [ISBN 0194372073, 152 pages].

Zimmermann, J. (2015). *Hermeneutics: a very short introduction*. Oxford University Press. [ISBN 9780199685356, 176 pages].

Plus a compendium of primary texts and articles where the theories have been applied in the field of strategic communication, approx, 300 pages.

Total number of pages: 1256