



Literature for SKPM07, Strategic Communication: Internship applies from autumn semester 2019

**Literature established by the board of the Department of Strategic
communication on 2019-05-07 to apply from 2019-06-01**

Schon, Donald A. (2017). *The Reflective Practitioner. How Professionals Think in Action*. New York: Basic Books [ISBN 9781315237473, 374 pages].

Windahl, Swen, Signitzer, Benno & Olsen, Jean T. (2008). *Using communication theory: an introduction to planned communication*. 2nd ed. London: SAGE [ISBN 9781412948395, 302 sidor].

An article compendium on applied communication theory and reflective practice will be added to the reading list (ca 125 pages).

Students choose, on their own, literature that is adapted to the work tasks performed at the placement and the assessments of the course (ca. 100 pages).

Total number of pages: approx. 900.