



Literature for SMMV15, Introduction to Sustainable Service Management applies from autumn semester 2019

Literature established by the board of the Department of Service
Management and Service Studies on 2019-04-24 to apply from 2019-08-01

See appendix.

Reading list for Introduction to sustainable service management, 7,5 credits, SMMV15.

The reading list was approved by the Board of the Department of Service Management and Service Studies 24 April, 2019.

The reading list is valid from 1 August.

- Arias-Maldonado, Manuel (2013). Rethinking sustainability in the Anthropocene. *Environmental Politics* 22(3): 428-446.
- Banerjee, Subhabrata Bobby. (2003). Who sustains whose development? Sustainable development and the reinvention of nature. *Organization Studies* 24(1): 143-180.
- Bryant, Raymond. 1991. Putting Politics First: The Political Ecology of Sustainable Development. *Global Ecology and Biogeography Letters* 1(6): 164-166
- Evans, James (2012). *Environmental governance*. Routledge: London, New York. [254 pp. ISBN 9780415589826 (ebk)]
- Fourcade, Marion. (2011). Price and prejudice: On economics, and the enchantment (and disenchantment) of nature. In Jens Beckert and Patrik Aspers (Eds.). *The worth of goods*. Oxford: Oxford University Press. [21 pp. ISBN 978-0-19-959465-8]
- Müller-Christ, Georg (2011). *Sustainable management: Coping with the dilemmas of resource-oriented management*. Berlin, Heidelberg: Springer Berlin Heidelberg. Chapter 1-7. [161 pp. ISBN 978-3-642-19165-7 (ebk)]
- Penaloza, Lisa & Mish, Jenny. (2011). The nature and process of market co-creation in triple bottom line firms: Leveraging insights from consumer culture theory and service dominant logic. *Marketing Theory* 1(1): 9-34.
- Redclift, Michael (2005). Sustainable development (1987–2005): An oxymoron comes of age. *Sustainable Development* 13: 212-227.
- Sachs, Wolfgang. (1999). Sustainable development and the crisis of nature: On the political anatomy of an oxymoron. In Frank Fischer and Maarten Hajer (Eds.). *Living with nature: Environmental politics as cultural discourse*. Oxford Scholarship Online. [23 pp. ISBN-13:9780198295099.]
- Smith, Adam, Stirling, Andy & Berkhout, Frans. (2005). The governance of sustainable socio-technical transitions. *Research Policy* 34: 1491-1510.
- Walker, Gordon & Shove, Elisabeth. (2007). Ambivalence, sustainability and the governance of socio-technical transitions. *Journal of Environmental Policy & Planning* 9(3-4):213-225.
- Washington, Haydn (2015). *Demystifying sustainability: Towards real solutions*. Routledge: London, New York. [222 pp. ISBN 9781315748641 (ebk)]
- Vargo, Stephen and Lusch, Robert. (2017). Service-dominant logic 2025. *International Journal of Research in Marketing* 34: 46-67.
- Verweij, Marco, Douglas, Mary, Ellis, Richard, Engel, Christoph, Hendriks, Frank, Lohmann Susanne, Ney, Steven, Rayner, Steve and Thompson, Michael (2006). Clumsy solutions for a complex world: The case of climate change. *Public Administration* 84(4):817-843.

Total amount of pages: Approx. ca 860