



Literature for BUSN18, Business Administration: Re-Imagining Capitalism applies from autumn semester 2019

Literature established by Academic Director of Studies at Department of Business Administration on 2018-12-01 to apply from 2018-12-01

- Alnoor, E., Battilana, J. & Mair, J. 2014. The governance of social enterprises: Mission drift and accountability challenges in hybrid organizations. *Research in Organizational Behavior*, 34: 81-100.
- Azzellini, D. 2018. Labour as a Commons: The Example of Worker-Recuperated Companies. *Critical Sociology*, 44(4-5):763-776.
- Baumol, W.J. 1990. Entrepreneurship: Productive, Unproductive, and Destructive. *Journal of Political Economy*, 98(5):893-921.
- Benkler, Y. 2011. The unselfish gene. *Harvard Business Review*.
- Bjerg, O. 2016. How is Bitcoin money? *Theory, Culture and Society*, 33(1):53-72.
- Bromley, P., & Meyer, J. W. 2014. 'They are all organizations': The cultural roots of blurring between the nonprofit, business, and government sectors. *Administration & Society*, 49(7), 939-966.
- Caffentzis, G. & Federici, S. 2014. Commons against and beyond capitalism. *Community Development Journal*, 49(SI):92-105.
- Davies, J.C. 2017. Natural Foods Stores: Environmental Entrepreneurs and the Perils of Growth. In *From Head Shops to Whole Foods*, ch. 5. Columbia University Press.
- Emerson, J. 2003. "The Blended Value Proposition: Integrating Social and Financial Returns." *California Management Review*, 45(4): 35-51.
- Gesell, S. 1916. "A story of Robinson Crusoe". In *The Natural Economic Order*, part V ("The free-money theory of interest"), pp. 365-370.

- Hall, Peter A., and David Soskice. "An Introduction to Varieties of Capitalism." In *Varieties of Capitalism. The Institutional Foundations of Comparative Advantage*, ed. Peter A. Hall and David Soskice, 1-68. Oxford, 2001.

- Kent & Dacin. 2013. "Bankers at the gate: Microfinance and the high-cost of borrowed logics." *Journal of Business Venturing*, 28(6):759-773.

- Kirsch, V., Bildner, J. & Walker, J. 2016. *Why Social Ventures Need Systems Thinking*. Harvard Business Review

- Kollock, Peter. 1999. The Economies of Online Cooperation: Gifts and Public Goods in Cyberspace. *Communities in Cyberspace*, 220-239. In Smith, M.A. & Kollock, P. (eds), London: Routledge.

- Mackey, J. 2011. "What conscious capitalism really is. A response to Jaes O'toole and David Vogel's "Two and a half cheers for conscious capitalism." *California Management Review*, 53(3):83-90.

- Ostrom, E. 1991. *Governing the Commons*, ch.2

- Parker, M., Cheney, G., Fournier, V. & Land, C. (eds.). 2014. *Advanced Capitalism. Its promise and failings*. In *The Routledge Companion to Alternative Organization*. London: Routledge.

- Polanyi, K. 1957. The self-regulating market at the fictitious commodities: Labour, Land, and Money. *The Great Transformation*, ch. 6, pp.71-81.

- Roy, M.J., McHugh, N. & Sinclair, S. 2018. *A Critical Reflection on Social Impact Bonds*. Stanford Social Innovation Review.

- Scott, M. & Dodd, N. 2015. "Rebirth of an old technology" *People Powered Money*, ch. 1, pp. 29-41.

- Schor, J. 2014. "Debating the sharing economy." *Great Transition Initiative*.

- Schor, J. & Fitzmaurice, J. 2015. Collaborating and connecting: the emergence of the sharing economy. In Reisch, L. & Thøgersen, J.(eds.) *Handbook on Research on Sustainable Consumption*. Cheltenham, UK: Edward Elgar.

- Schneider, Martin R., and Mihai Paunescu. "Changing Varieties of Capitalism and Revealed Comparative Advantages from 1990 to 2005: A Test of the Hall and Soskice Claims." *Socio-Economic Review* 10, no. 4 (2012): 731-53.

- Swartz, L. 2017. Blockchain dreams: Imagining techno-economic alternatives after Bitcoin. In Castells, M. et al. (eds.) Another economy is possible: Culture and economy in a time of crisis, Ch.4 (pp.82-105). Polity Press.
- Wang, C. 2013. "Conscious capitalism firms: Do they behave as their proponents say?" California Management Review, 55(3): 60-86.
- Yan, S., Ferraro, F. & Almandoz, J. 2018. The Rise of Socially Responsible Investment Funds: The Paradoxical Role of the Financial Logic. Administrative Science Quarterly.
- Zelizer, V. 2001. Circuits of commerce. In Alexander, J., Marx, G.T. & Williams, C. (eds.), Self, Social Structure, and Beliefs: Explorations in the Sociological Thought of Neil Smelser. University of California Press.