



Literature for IBUG41, International Business: Business Ethics and Sustainability applies from spring semester 2021

Literature established by The Board of the Department of Business Administration on 2019-02-22 to apply from 2019-02-22

Book

Crane, A. and D. Mastten (2015) Business Ethics. Managing Corporate Citizenship and Sustainability in the Age of Globalization. Fourth Edition. Oxford: Oxford University Press.

Articles

Dyllick, T., & Hockerts, K. (2002). Beyond the business case for corporate sustainability. Business strategy and the environment, 11(2), 130-141.

Kuhlman, T., & Farrington, J. (2010). What is sustainability?. Sustainability, 2(11), 3436-3448.

Margolis, J. D., & Walsh, J. P. (2003) Misery loves companies: Rethinking social initiatives by business. Administrative science quarterly, 48(2): 268-305.