



**Literature for BUSN03, Business Administration: Research  
Methods applies from spring semester 2019**

**Literature established by Academic Director of Studies at Department of  
Business Administration on 2018-10-21 to apply from 2018-10-21**

---

Cresswell, J.W. & Cresswell, J.D. (2018). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. Sage Publications. ISBN-10: 1506386768