



Literature for BUSN03, Business Administration: Research Methods applies from spring semester 2019

**Literature established by Academic Director of Studies at Department of
Business Administration on 2018-10-21 to apply from 2018-10-21**

Cresswell, J.W. & Cresswell, J.D. (2018). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. Sage Publications. ISBN-10: 1506386768