



**Literature for IBUG99, International Business: Research  
Methods for International Busin applies from spring semester  
2019**

**Literature established by Academic Director of Studies at Department of  
Business Administration on 2018-11-12 to apply from 2018-11-12**

---

Bryman, A. & Bell, Emma,. *Business research methods*. (3. ed.).

ISBN: 9780199583409