

## Literature for KOMN05, Strategic Communication: Financial Communication applies from autumn semester 2019

Literature established by the board of the Department of Strategic communication on 2019-06-11 to apply from 2019-06-15

Austin, John L. (1975). *How to do things with words* (2nd ed.). Cambridge: Harvard University Press. [ISBN 9780674411524, 192 sidor].

The reading list consists of an article compendium on Organizational and Financial Communication, Accounts, Narratives and Storytelling, Metaphors, Intertextuality and Linguistic Hedging.

Total number of pages: approx 750 pages