



Literature for SKPM19, Strategic Communication: Crisis Communication applies from spring semester 2019

**Literature established by the board of the Department of Strategic
communication on 2018-11-20 to apply from 2019-12-01**

Heath, Robert (ed.) (2010). *The Sage Handbook of Public Relations*. Thousand Oaks, CA: Sage. [ISBN 978-1412977807, 792 pages]

Sellnow, Timothy L., & Seeger, Matthew W. (2013). *Foundations in Communication Theory: Theorizing Crisis Communication*. Somerset, NJ, USA: John Wiley & Sons. [ISBN 978-0470659304, 272 pages] E-book

About 300 pages consisting of articles on crisis communication and strategic planning will be added to the literature list.

Overall number of pages: approx. 1300