

Literature for SKOP16, Strategic Communication: Organizational Communication applies from autumn semester 2018

Literature established by the board of the Department of Strategic communication on 2018-09-18 to apply from 2018-09-21

Cheney, George, Christensen Thöger, Lars, Torn, Theodore & Ganesh, Shiv (2011) Organizational communication in an age of globalization: Issues, reflections, practices (2.ed.) Long Grove, IL: Waveland Press [ISBN 9781577666400, 495 pages]

Articles on communicative organization and the value of communication, rationality and conflict, leadership and on learning is added to the list (approx. 400 pages)

Total number of pages: approx. 900.