



Literature for SKOP35, Strategic Communication: Strategic Communication Theory applies from autumn semester 2018

Literature established by the board of the Department of Strategic communication on 2018-09-18 to apply from 2018-09-21

Christensen, Lars Thøger, Morsing, Mette. & Cheney, George. (2008). *Corporate communications: convention, complexity, and critique*. Los Angeles: Sage Publications. [ISBN 978-1-4129-3102-1, 251 pages] Available as e-book

Article compendium on strategic communication and its major subfields is added to the reading list [750 pages].

Total number of pages: approx 1000.