

Literature for SKOP16, Strategic Communication: Organizational Communication applies from autumn semester 2018

Literature established by the board of the Department of Strategic communication on 2018-06-14 to apply from 2018-06-15

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Nothhaft, H. (2010). Communication management as a second-order management function: Roles and functions of the communication executive—results from a shadowing study. *Journal of Communication Management*, 14(2), 127-140.

Omilion-Hodges, L. M. & Baker, C. R. (2014). Everyday talk and convincing conversations: Utilizing strategic internal communication. *Business Horizons*, 57(3), 435-445.

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Tsetsura, K. (2011). Is public relations a real job? How female practitioners construct the profession. *Journal of Public Relations Research*, 23(1), 1–23.

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An article compendium on communicators' work and roles is added to the literature (some 60 pages)

Total number of pages: 1196