



## Literature for BUSN17, Business Administration: Innovation Management applies from spring semester 2018

Literature established by Academic Director of Studies at Department of Business Administration on 2017-12-04 to apply from 2017-12-04

---

Schilling, M. A. *Strategic management of technological innovation*. (Fifth edition.). ISBN: 978-1-259-53906-0

Selection of articles

Sawhney, Mohanbir, Robert C. Wolcott, and Inigo Arroniz. "The 12 different ways for companies to innovate." *MIT Sloan Management Review* 47.3 (2006): 75.

Richtnér, Brattström, Frishammar, Björk, Magnusson, 2017 "Creating better measurement practices" *MIT Sloan Management Review*, 59(1): 45-53.

Doz, Y. L. 1996. "The evolution of cooperation in strategic alliances: Initial conditions or learning processes?". *Strategic Management Journal*, 17: 55-84.

Brattström & Richtnér. "Good cop–bad cop: Trust, control, and the lure of integration." *Journal of Product Innovation Management* 31.3 (2014): 584-598.

New York Times, feb 25 2016: "What Google Learned from its Quest to Build the Perfect Team", Feb 25 2016. By C. Duhigg.