



**Literature for FEKH21, Business Administration:  
International Business and Multinational Enterprises applies  
from autumn semester 2017**

**Literature established by Academic Director of Studies at Department of  
Business Administration on 2017-10-17 to apply from 2017-10-17**

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Hill, Udayasankat, Wee ( 2014) Global Business Today,8th edition, New York:  
McGraw- Hill Education.

Z. Bauman (1998), Globalization. The human consequences, Columbia University  
Press, NY Course compendium