



Literature for FEKH19, Business Administration: Bachelor Degree Project in Strategic Management Undergraduate Level applies from autumn semester 2017

Literature established by Academic Director of Studies at Department of Business Administration on 2017-10-16 to apply from 2017-10-16

Bryman, A. & Bell, E. (latest edition) Företagsekonomiska forskningsmetoder. Malmö: Liber (Students who prefer the English version can instead choose: Bryman, A. Bell, E. (2003) Business research methods. Oxford University Press).

Bryman, A. & Cramer, D. 2011 Quantitative Data Analysis with IBM SPSS 17, 18 & 19. Routledge.

Rienecker, L. & Jørgensen, P.S. (latest edition) Att skriva en bra uppsats. Liber

Kurskompendium samt därutöver all tidigare använd företagsekonomisk litteratur och individuellt vald litteratur. / Course Compendium as well as all previous literature and individually chosen literature.

Dessutom kommer studenter att välja litteratur relevant till uppsatsämne. / Moreover, the student will select literature as regards to degree project.

För latest edition se kurstillfällets webbsida alt.förlagets hemsida/For latest edition see the course instance homepage or the publisher's homepage.