



## **Literature for SKOM12, Strategic Communication: Master Thesis applies from spring semester 2018**

**Literature established by the board of the Department of Strategic  
communication on 2017-11-28 to apply from 2017-12-01**

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Styhre, Alexander (2013). *How to write academic texts: A practical guide*. Lund:  
Studentlitteratur. [ISBN 9789144093482, 152 pages]

Additional texts about the writing process and examples of master theses are also  
included (150 pages approx.)

Relevant research articles and book chapters are selected by the student in dialogue  
with the teacher (2200 pages).

Total number of pages: approx 2500.