



Literature for SMMR32, Value Creation and Innovation in Tourism applies from autumn semester 2017

Literature established by the board of the Department of Service
Management and Service Studies on 2017-08-29 to apply from 2017-10-01

See appendix.

Reading list for Value Creating and Innovation in Tourism (SMMR32), 15 Credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 29 August 2017.

The reading list is valid from 1 October 2017.

- Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier. (eds.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 pp. (Especially chapters: 1, 3, 4, 11, 13.) ISBN 9781782548416] E-book.
- Altinay, Levent, Marianna Sigala, & Victoria Waligo (2016). "Social value creation through tourism enterprise." *Tourism Management* 54:404-417.
- Andersson Cederholm, Erika. (2010). "Art as a "thing-in-between": Negotiating boundaries and values in an art circuit event." *Tourist Studies* 9 (1):42-59.
- Andersson Cederholm, Erika & Hultman, Johan. (2010). The Value of Intimacy – Negotiating Commercial Relationships in Lifestyle Entrepreneurship, *Scandinavian Journal of Hospitality and Tourism* 10 (1): 16-32.
- Baka, Vasiliki. (2015). "Understanding Valuing Devices in Tourism through "Place-making". *Valuation Studies* 3 (2):149-180.
- Echeverri, Per, & Per Skålén. (2011). "Co-creation and co-destruction: A practice-theory based study of interactive value formation." *Marketing Theory* 11 (3):351-373.
- Frenzel, Fabian. (2017). "Tourist agency as valorisation: Making Dharavi into a tourist attraction." *Annals of Tourism Research* 66:159-169.
- Gröönros, Christian, & Voima, Päivi (2013). Critical Service Logic: Making Sense of Value Creation and Co-Creation. *Journal of the Academy of Marketing Science* 14 (2), pp. 133-150.
- Guttentag, Daniel. (2015). Airbnb: disruptive innovation and the rise of an informal tourism accommodation sector. *Current Issues in Tourism*, 18, 1192-1217.
- Hall, C. Michael & Williams, Allan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 pp. ISBN 978-0-203-93843-0] E-book.
- Hjalager, Anne-Mette (2009). A Review of Innovation Research in Tourism. *Tourism Management* 31, pp.1-12.
- Holbrook, Morris B. (ed.) (1999). *Consumer Value. A Framework for Analysis and Research*. London: Routledge. [203 pp. ISBN 978-0-203-01067-9] E-book.
- Larson, Mia (2009). Festival Innovation: Complex and Dynamic Network Interaction. *Scandinavian Journal of Hospitality and Tourism* 9(2-3), pp. 288-307.
- Liam Chan & Jennifer Kim (2009). The Consumption of Museum Service Experiences: Benefits and Value of Museum Experiences. *Journal of Hospitality Marketing & Management* 18 (2-3), pp. 173-196.
- Picard, David. (2015). "White magic: An anthropological perspective on value in Antarctic tourism." *Tourist Studies* 15 (3):300-315.
- Prebensen, Nina, Chen, Joseph S. & Uyzal, Muzaffer. (eds.) (2014). *Creating Experience Value in Tourism*. [288 pp. ISBN 9781780643489] E-book.
- Ren, Carina, Morten Krogh Petersen, & Dianne Dredge. (2015). "Guest Editorial: Valuing Tourism." *Valuation Studies* 3 (2):85-96.
- Sundbo, Jon & Sørensen, Fleming. (eds.) (2013). *Handbook on the Experience Economy*. Cheltenham, Northampton: Edward Elgar. [481 pp. ISBN 978-1-78100-422-7] E-book.
- Sundbo, Jon, Orfila-Sintes, Francina & Sørensen, Flemming. (2007). The innovative behaviour of tourism firms - Comparative studies of Denmark and Spain. *Research Policy*, 36(1), 88-106.
- Sørensen, Flemming, & Jens Friis Jensen. (2015). "Value creation and knowledge development in tourism experience encounters." *Tourism Management* 46:336-346.
- Sørensen, Flemming (2006). The Geographies of Social Networks and Innovation in Tourism. *Tourism Geographies* 9(1), pp. 22-48.

- Tajzadeh-Namin, A. (2012). A Review on Value Creation in Tourism Industry. *Management Science Letters* 2(1), pp. 203-212.
- Vargo, Stephen L. & Lusch, Robert F. (2004). Evolving to a New Dominant Logic for Marketing. *Journal of Marketing* 68(1), 1-17.
- Wang, Li, & Pertti Alasuutari. (2017). "Co-construction of the tourist experience in social networking sites: Two forms of authenticity intertwined." *Tourist Studies*:1-18. doi: 10.1177/1468797616687559.
- Weidenfeld, Adi, Williams, Allan M., & Butler, Richard W. (2010). Knowledge transfer and innovation among attractions. *Annals of Tourism Research*, 37(3), 604-626.
- Williams, Kate. (2014). *Getting Critical*. Basingstoke, New York: Palgrave Macmillan. [114 pp. ISBN 9781137402516]
- Zakrisson, Ingrid & Zillinger, Malin. (2012). Emotions in Motion: Tourists' Peak Experiences in Time and Space. *Current Issues in Tourism* 15(6), pp. 505-523.
- Zeithaml, Valerie A. (1988) Consumer Perceptions of Price, Quality, and Value: A Means-end Model and Synthesis of Evidence. *Journal of Marketing* 52(1), pp. 2-22.
- Zillinger, Malin & Meged Widtfeldt, Jane (forthcoming). Networks as Premises for Innovation in Guided Tours. To be sent to *Scandinavian Journal of Hospitality and Tourism*.

Total amount of pages approximately 1900.

Litteraturlista för Värdeskapande och innovation i turismbranschen, 15 hp, (SMMR32)

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstevetenskap 2017-08-29.

Litteraturlistan börjar gälla 2017-10-01.

- Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier. (eds.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 s. (Särskilt kapitlet: 1, 3, 4, 11, 13.) ISBN 9781782548416] E-bok.
- Altinay, Levent, Marianna Sigala, & Victoria Waligo (2016). "Social value creation through tourism enterprise." *Tourism Management* 54:404-417.
- Andersson Cederholm, Erika. (2010). "Art as a "thing-in-between": Negotiating boundaries and values in an art circuit event." *Tourist Studies* 9 (1):42-59.
- Andersson Cederholm, Erika & Hultman, Johan. (2010). The Value of Intimacy – Negotiating Commercial Relationships in Lifestyle Entrepreneurship, *Scandinavian Journal of Hospitality and Tourism* 10 (1): 16-32.
- Baka, Vasiliki. (2015). "Understanding Valuing Devices in Tourism through "Place-making". *Valuation Studies* 3 (2):149-180.
- Echeverri, Per, & Per Skålén. (2011). "Co-creation and co-destruction: A practice-theory based study of interactive value formation." *Marketing Theory* 11 (3):351-373.
- Frenzel, Fabian. (2017). "Tourist agency as valorisation: Making Dharavi into a tourist attraction." *Annals of Tourism Research* 66:159-169.
- Gröönros, Christian, & Voima, Päivi (2013). Critical Service Logic: Making Sense of Value Creation and Co-Creation. *Journal of the Academy of Marketing Science* 14 (2), s. 133-150.
- Guttentag, Daniel. (2015). Airbnb: disruptive innovation and the rise of an informal tourism accommodation sector. *Current Issues in Tourism*, 18, 1192-1217.
- Hall, C. Michael & Williams, Allan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 pp. ISBN 978-0-203-93843-0] E-bok.
- Hjalager, Anne-Mette (2009). A Review of Innovation Research in Tourism. *Tourism Management* 31, s.1-12.
- Holbrook, Morris B. (red.) (1999). *Consumer Value. A Framework for Analysis and Research*. London: Routledge. [203 s. ISBN 978-0-203-01067-9] E-bok.

- Larson, Mia (2009). Festival Innovation: Complex and Dynamic Network Interaction. *Scandinavian Journal of Hospitality and Tourism* 9(2-3), s. 288-307.
- Liam Chan & Jennifer Kim (2009). The Consumption of Museum Service Experiences: Benefits and Value of Museum Experiences. *Journal of Hospitality Marketing & Management* 18(2-3), s. 173-196.
- Picard, David. (2015). "White magic: An anthropological perspective on value in Antarctic tourism." *Tourist Studies* 15 (3):300-315.
- Prebensen, Nina, Chen, Joseph S. & Uyzal, Muzaffer. (red.) (2014). *Creating Experience Value in Tourism*. [288 s. ISBN 9781780643489] E-bok.
- Ren, Carina, Morten Krogh Petersen, & Dianne Dredge. (2015). "Guest Editorial: Valuing Tourism." *Valuation Studies* 3 (2):85-96.
- Sundbo, Jon & Sørensen, Fleming. (red.) (2013). *Handbook on the Experience Economy*. Cheltenham, Northampton: Edward Elgar. [481 s. ISBN 978-1-78100-422-7] E-bok.
- Sundbo, Jon, Orfila-Sintes, Francina & Sørensen, Flemming. (2007). The innovative behaviour of tourism firms - Comparative studies of Denmark and Spain. *Research Policy*, 36(1), 88-106.
- Sørensen, Flemming, & Jens Friis Jensen. (2015). "Value creation and knowledge development in tourism experience encounters." *Tourism Management* 46:336-346.
- Sørensen, Flemming (2006). The Geographies of Social Networks and Innovation in Tourism. *Tourism Geographies* 9(1), s. 22-48.
- Tajzadeh-Namin, A. (2012). A Review on Value Creation in Tourism Industry. *Management Science Letters* 2(1), s. 203-212.
- Vargo, Stephen L. & Lusch, Robert F. (2004). Evolving to a New Dominant Logic for Marketing. *Journal of Marketing* 68(1), 1-17.
- Wang, Li, & Pertti Alasuutari. (2017). "Co-construction of the tourist experience in social networking sites: Two forms of authenticity intertwined." *Tourist Studies*:1-18. doi: 10.1177/1468797616687559.
- Weidenfeld, Adi, Williams, Allan M., & Butler, Richard W. (2010). Knowledge transfer and innovation among attractions. *Annals of Tourism Research*, 37(3), 604-626.
- Williams, Kate. (2014). *Getting Critical*. Basingstoke, New York: Palgrave Macmillan. [114 s. ISBN 9781137402516]
- Zakrisson, Ingrid & Zillinger, Malin. (2012). Emotions in Motion: Tourists' Peak Experiences in Time and Space. *Current Issues in Tourism* 15(6), s. 505-523.
- Zeithaml, Valerie A. (1988) Consumer Perceptions of Price, Quality, and Value: A Means-end Model and Synthesis of Evidence. *Journal of Marketing* 52(1), s. 2-22.
- Zillinger, Malin & Meged Widtfeldt, Jane (kommande). Networks as Premises for Innovation in Guided Tours. Skickas till *Scandinavian Journal of Hospitality and Tourism*.

Totalt antal sidor: ca 1900