



Literature for KOMC17, Strategic Communication: Communication and Leadership in Change Processes applies from spring semester 2018

**Literature established by the board of the Department of Strategic
communication on 2017-10-24 to apply from 2017-10-31**

Alvesson, Mats & Sveningsson, Stefan (2016). *Changing organizational culture. Cultural change work in progress*. New York, NY: Routledge. [ISBN 9781138918603, 209 pages] E-book

Jackson, Brad & Parry, Ken (2011). *A very short, fairly interesting and reasonably cheap book about studying leadership*. Thousand Oaks, CA: Sage. [ISBN 97818849207393, 150 pages] E-book

Lewis, Laurie (2011). *Organizational change creating change through strategic communication*. Malden, MA: John Wiley. [ISBN 9781283407311, 280 pages] E-book

Quirke, Bill (2008). *Making the connections: Using internal communication to turn strategy into action*. Aldershot: Gower. [ISBN 9781409405160, 340 pages] E-book

Senior, Barbara & Swailes, Stephen (2010). *Organizational change*. Harlow, UK: Pearson Education [ISBN 9781292063836, 375 pages]

In consultation with the supervisor, the student also chooses academic literature to the project [app.100 pages].

An article compendium on internal communication, communication planning, sensemaking and leadership during change processes is added to the reading list [app. 300 pages].

Total number of pages: app.1750