



Literature for SKOP03, Strategic Communication: Public Relations applies from autumn semester 2017

Literature established by the board of the Department of Strategic communication on 2017-09-19 to apply from 2017-09-21

Arendt, Hannah (2006). *Truth and politics in between past and future: Eight exercises in political thought*. New York, NY: Penguin books [ISBN: 9780143104810, 36 pages] pp. 223-259.

Bourdieu, Pierre (2011). *On television*. New York, NY: John Wiley Sons [ISBN: 9780745652160, 67 pages] pp. 1-67

Foucault, Michel (1995). *Discipline and punish. The birth of the prison*. New York, NY: Random House [ISBN 0679752552, 305 pages] pp. 3-308

Green, Andy. (2010). *Creativity in public relations*. London: Kogan Page [ISBN 9780749456504, 200 pages]

Habermas, Jürgen (1991). *Structural transformation of the public sphere. Inquiry into a category of Bourgeois society*. Cambridge, MA: MIT Press [ISBN 0262581086, 250 pages] pp. 1-250

Luhmann, Niklas (2000). *Reality of the mass media*. Hoboken, New Jersey: Blackwell Publishers [ISBN 9780745621326, 122 pages] pp. 1-122.

Macchiavelli, Niccolo (2017). *The Prince*. New York, NY: Penguin Books [ISBN 9780141442259, 72 pages] pp.1-72

Plato (1990). *Gorgias*. Oxford: Clarendon Press [ISBN 9780198144953, 135 pages] pp. 3-138

Rousseau, Jean-Jacques (2003). *On the social contract*. New York, NY: Dover Publications [ISBN 9780486426921, 97 pages]

Total: 1254 pages