



Literature for BUSN48, Business Administration: Managing Creativity and Innovation applies from autumn semester 2017

Literature established by Academic Director of Studies at Department of Business Administration on 2016-10-28 to apply from 2016-10-28

Rehn, Alf (2019): Innovation for the Fatigued, Kogan Page: London.

See appendix.



LUNDS UNIVERSITET

Ekonomihögskolan

Företagsekonomiska institutionen

BUSN48, Managing Creativity and Innovation 7,5 Credits / Ledning av innovation och kreativitet, 7,5 HP

Fastställd av studierektor i enlighet med delegation av företagsekonomiska institutionens styrelse, 2016-09-28 / Approved by the director of studies on delegation from the Department board of Business administration, 2016-09-28

Books:

Bilton, Chris 2012: *Management and Creativity*. Blackwell: London

Artiklar. Exempel på artiklar: / Set of articles. Example of articles:

Dougherty, D. (1992). 'Interpretive Barriers to Successful Product Innovation in Large Firms'. *Organization Science*, 3, 179-202.

Elsbach, K. D. and Kramer, R. M. (2003). 'Assessing Creativity in Hollywood Pitch Meetings: Evidence for a Dual-Process Model of Creativity Judgements'. *Academy of Management Journal*, 46, 283-301.

Hargadon, A. and Sutton, R. I. (1997). 'Technology Brokering and Innovation in a Product Development Firm'. *Administrative Science Quarterly*, 716.