



**Literature for BUSN43, Corporate Social Responsibility  
applies from autumn semester 2016**

Literature established by Academic Director of Studies at Department of  
Business Administration on 2016-05-10 to apply from 2016-05-10

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See appendix.



## LUND UNIVERSITY

School of Economics and Management

Department of Business Administration

### **BUSN43 Corporate Social Responsibility, 7,5 ECTS**

*Approved by the director of studies on delegation from the department board of the Business administration, 2011-05-20*

Jones, C. M. Parker and R. ten Bos (2005) **For business ethics**. London: Routledge.

Vogel, D. (2005) **The market for virtue: The potential and limits of corporate social responsibility**. Washington: Brookings.

Articles:

Carroll, A. B. (1999) 'Corporate social responsibility evolution of a definitional construct'. *Business & Society*, 38(3): 268-295.

Margolis, J. D., & Walsh, J. P. (2003) Misery loves companies: Rethinking social initiatives by business. *Administrative science quarterly*, 48(2): 268-305.