



Literature for SMMR33, Retail and Place Development applies from autumn semester 2016

Literature established by the board of the Department of Service
Management and Service Studies on 2016-09-14 to apply from 2016-10-31

See appendix.

Reading list for Retail and Place Development (SMMR33), 15 credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 14 September 2016.

The reading list is valid from 31 October 2016.

- Gehl, Jan (2010). (2010). *Cities for people*. Washington: Island Press. [260 pp. ISBN 9781597265737] Available as an E-book
- Kärrholm, Mattias (2012) *Retailising Space: Architecture, retail and the territorialisation of public space*. Surrey: Ashgate. [161 pp. ISBN 978-1-4094-3098-8] Available as an E-book
- Landry, Charles. (2008). *The Creative City. A toolkit for urban innovators*. London: Earthscan. [299 pp. ISBN 978-1-84407-598-0]
- Mansvelt, Juliana (2005). *Geographies of Consumption*. London: Sage. [165 pp. ISBN 978-0-7619-7430-7] Available as an E-book
- Pike, Andy (2013). *Brands and Branding Geographies*. Cheltenham: Edward Elgar. [384 pp. ISBN 1849801592] Available as an E-book.
- Ward, Stephen (1998). *Selling Places. The marketing and promotion of towns and cities 1850-2000*. Abingdon: Spon Press. [240 pp. ISBN 0419242406] Available as an E-book.

There is an addition of articles regarding retail development and place development amounting to approx. 200 pages.

There is an addition of articles chosen between lecturer and student amounting to approx. 500 pages.

Total amount of pages: 2300

Litteraturlista för Retail och platsutveckling, 15 hp (SMMR33)

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstevetenskap 2016-09-14.

Litteraturlistan börjar gälla 2016-10-31.

- Gehl, Jan (2010). (2010). *Cities for people*. Washington: Island Press. [260 sidor. ISBN 9781597265737] Finns som e-bok.
- Kärrholm, Mattias (2012). *Retailising space: Architecture, retail and the territorialisation of public space*. Surrey: Ashgate. [161 sidor. ISBN 978-1-4094-3098-8] Finns som e-bok.
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Artiklar om handelsutveckling och platsutveckling ingår, ca 200 s.

Artiklar valda i samråd mellan student och lärare, ca 500 s.

Totalt antal sidor: ca 2300