



Literature for SMMP33, Internationalisation and Place Development in the Retail Sector applies from autumn semester 2015

Literature established by the board of the Department of Service
Management and Service Studies on 2015-10-08 to apply from 2015-11-01

See appendix.

Reading list for Internationalisation and Place Development in the Retail Sector (SMMP33), 15 credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 10 June 2014, revised 8 October 2015.

The reading list is valid from 1 November 2015.

Gehl, Jan (2010). (2010). *Cities for people*. Washington: Island Press. [260 pp. ISBN 9781597265737]
Available as an E-book

Kärholm, Mattias (2012) *Retailising Space: Architecture, retail and the territorialisation of public space*. Surrey: Ashgate. [161 pp. ISBN 978-1-4094-3098-8]

Landry, Charles. (2008). *The Creative City. A toolkit for urban innovators*. London: Earthscan. [299 pp. ISBN 978-1-84407-598-0]

Mansvelt, Juliana (2005). *Geographies of Consumption*. London: Sage. [165 pp. ISBN 978-0-7619-7430-7] Available as an E-book

Pike, Andy (2013). *Brands and Branding Geographies*. Cheltenham: Edward Elgar. [384 pp. ISBN 1849801592] Available as an E-book.

Ward, Stephen (1998). *Selling Places. The marketing and promotion of towns and cities 1850-2000*. Abingdon: Spon Press. [240 pp. ISBN 0419242406] Available as an E-book.

There is an addition of articles regarding retail development and place development amounting to approx. 200 pages.

There is an addition of articles chosen between lecturer and student amounting to approx. 500 pages.

Total amount of pages: 2300

Litteraturlista för "Retailbranschens internationalisering och platsutveckling", 15 hp (SMMP33)

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstvetenskap 2014-06-10, reviderad 8 oktober 2015.

Litteraturlistan börjar gälla 2015-11-01.

Gehl, Jan (2010). (2010). *Cities for people*. Washington Island Press. [260 sidor. ISBN 9781597265737] Finns som e-bok.

Kärholm, Mattias (2012). *Retailising space: Architecture, retail and the territorialisation of public space*. Surrey: Ashgate. [161 sidor. ISBN 978-1-4094-3098-8]

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Artiklar om handelsutveckling och platsutveckling ingår, ca 200 s.

Artiklar valda i samråd mellan student och lärare, ca 500 s.

Totalt antal sidor: ca 2300