



Literature for SMMR32, Value Creation and Innovation in Tourism applies from autumn semester 2015

Literature established by the board of the Department of Service
Management and Service Studies on 2015-09-09 to apply from 2015-10-01

See appendix.

Reading list for Value Creating and Innovation in Tourism (SMMR32), 15 Credits

The reading list was approved by the Board of the Department of Service Management and Service Studies 9 September, 2015.

The reading list is valid from 1 October 2015.

Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier. (eds.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 s. (Especially chapters: 1, 3, 4, 11, 13.)] E-book

Hall, C. Michael & Williams, Aan M. (2008). *Tourism and Innovation*. London: Taylor and Francis. [263 s.] E-book.

Holbrook, Morris B. (ed.) (1999). *Consumer Value. A Framework for Analysis and Research*. London: Routledge. [203 s.] E-book

Prebensen, Nina, Chen, Joseph S. & Uyzal, Muzaffer. (eds.) (2014). *Creating Experience Value in Tourism*. [288 s.] E-book

Sundbo, Jon & Sørensen, Fleming. (eds.) (2013). *Handbook on the Experience Economy*. Cheltenham, Northampton: Edward Elgar. [481 s.] E-book.

Williams, Kate. (2014). *Getting Critical*. Basingstoke, New York: Palgrave Macmillan. [114 s. ISBN 9781137402516]

There is an addition of articles regarding experience, innovation and value amounting to approx. 300 pages.

Total amount of pages: 1700.

Litteraturlista för Värdeskapande och innovation i turismbranschen, 15 hp, (SMMR32)

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstvetenskap 2015-09-09.

Litteraturlistan börjar gälla 2015-10-01.

Alsos, Gry Agnete, Eide, Dorte & Madsen, Einar Lier. (red.) (2014). *Handbook of Research on Innovation in Tourism Industries*. Cheltenham, Northampton: Edward Elgar. [366 s. (Särskilt kapitlen: 1, 3, 4, 11, 13.)] E-bok

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Dessutom tillkommer artiklar och annat skriftligt material motsvarande 300 sidor. Dessa berör upplevelse, innovation och värde.

Totalt antal sidor: ca 1700