



Literature for SKOB36, Strategic Communication: Academic Paper in Digital Media applies from autumn semester 2015

Literature established by the board of the Department of Strategic communication on 2015-04-28 to apply from 2015-09-01

Björklund, Maria & Paulsson, Ulf (2014). *Academic papers and theses: to write and present and to act as an opponent*. (1. ed.). Lund: Studentlitteratur. [ISBN 9789144093765, 152 pages]

Hacker, Diana & Sommers, Nancy, Matthews, Rick & Carbajal Van Horn, Marcy (2013). *A pocket style manual*. (6th ed.). Boston: Bedford/St. Martin's. [ISBN 9780312568498, 272 pages]

In addition to literature above the student is expected to independently search and use scientific literature comprising 750 pages related to the chosen subject of the academic paper. The choice of literature is discussed with the supervisor.

Total number of pages approx. 1174.