



Literature for SKPM07, Strategic Communication: Internship applies from autumn semester 2015

**Literature established by the board of the Department of Strategic
communication on 2015-02-03 to apply from 2015-09-01**

Schon, Donald A. (1984). *The Reflective Practitioner. How Professionals Think in Action*. New York: Basic Books [ISBN 9780465068784, 374 pages]

Windahl, Swen, Signitzer, Benno & Olsen, Jean T. (2009). *Using communication theory: an introduction to planned communication*. 2., [updated and enhanced] ed. London: SAGE [ISBN 9781412948395, 302 sidor]

In addition, internet resources on portfolio compilation and presentation is added to the literature list [25 pages]. Students choose, on their own, literature that is adapted to the work tasks performed at the placement and the assessments of the course [100 pages].

Total number of pages: approx. 800.