

Literature for SKPM12, Strategic Communication: Qualitative Methods applies from spring semester 2015

Literature established by the board of the Department of Strategic
communication on 2014-11-25 to apply from 2015-01-19

Becker, Howard. S. (1998). *Tricks of the trade: how to think about your research while you're doing it*. Chicago: Univ. of Chicago Press. [ISBN 0-226-04123-9, 252 sidor/pages]

Brinkmann, Svend & Kvale, Steinar. (2015). *InterViews: learning the craft of qualitative research interviewing*. (3. ed.). Los Angeles: Sage Publications. [ISBN 9781452275727, 405 sidor/pages]

Hall, Stuart., Evans, Jessica & Nixon, Sean (red.) (2013). *Representation*. 2. ed. London: SAGE. [9781849205634, 410 sidor/pages]

Hammersley, Martyn & Atkinson, Paul (2007). *Ethnography: principles in practice*. 3. ed.. Routledge. [ISBN 0-415-39605-0, 275 sidor/pages]

Prasad, Pushkala. (2005). *Crafting qualitative research: working in the post-positivist traditions*. Armonk N.Y.: M.E. Sharpe. [ISBN 0-7656-0789-1, 232 sidor/pages]

Artiklar om alternativa metoder, tillämpningar och analyser tillkommer (ca 100 sidor).
/ A compendium of articles on alternative methods, application analysis and analyses
will be added (approx 100 pages).

Totalt antal sidor: 1674. / Total number of pages: 1674.