



Literature for SKOP18, Strategic Communication: Philosophy of Science applies from spring semester 2014

**Literature established by the board of the Department of Strategic
communication on 2014-09-09 to apply from 2014-09-09**

See appendix.



LUND UNIVERSITY
Faculty of Social Sciences

Department of Strategic Communication

H. Literature for SKOP18 Strategic Communication: Philosophy of Science, 7.5 credits, second cycle (A1N)

The syllabus was adopted by the Board of the Faculty of Social Sciences 2011-12-14. The literature was approved by the Board of the Department of Communication and Media 2011-12-18. The literature was revised by the Board of the Department of Strategic Communication 2014-09-09.

The literature is valid from 2014.

Literature

- Alvesson, Mats Alvesson & Sköldbberg, Kaj (2009). *Reflexive methodology. New vistas for qualitative research*. Thousand Oaks, CA: Sage. [ISBN978-1848601123, 360 pages]
- Bird, Alexander (2013). Thomas Kuhn, *The Stanford Encyclopedia of Philosophy* (Fall 2013 Edition), Edward N. Zalta (ed.), URL = <http://plato.stanford.edu/archives/fall2013/entries/thomas-kuhn/>. [21 pages]
- Cahill, Kevin M. (2014). Naturalism and the friends of understanding, *Philosophy of the Social Sciences*, 44(4), 460-477. [17 pages]
- Chomsky, Noam (1959). Review of B. F. Skinner, *Verbal behavior*, *Language* 35, 26–58. [32 pages]
- Cornelissen, Joep (2000). Towards an understanding of the use of academic theories in public relations practice. *Public Relations Review*, 26(3), 315–326. [11 pages]
- Douglas, Heather (2003). The moral responsibilities of scientists, *American Philosophical Quarterly* 40(1), 59-68. [19 pages]
- Flyvbjerg, Bent (2001). *Making social science matter*. Cambridge: Cambridge University Press. [ISBN978-0521775687, 204 pages]
- Sokal, Alan D. (1996). Transgressing the boundaries: towards a transformative hermeneutics of quantum gravity, *Social Text* 46/47, 217–252. [35 pages]
- Sokal Alan D. (1996). A physicist experiments with cultural studies. *Lingua Franca*: 62–64. [6 pages]
- Rosenberg, Alexander (2012). *Philosophy of social science*. 4th edition. Boulder, CL: Westview. [ISBN 978-0-8133-4592-5, 324 pages]

Overall pages: 1023