



Literature for SKOP20, Strategic Communication: Public Relations applies from autumn semester 2014

Literature established by the board of the Department of Strategic communication on 2014-10-14 to apply from 2014-10-14

See appendix.



Litteratur för SKOP20 Public Relations 7,5 högskolepoäng (Strategic Communication: Public Relations, 7.5 credits)

Litteraturen är fastställd av styrelsen för Institutionen för strategisk kommunikation 2014-10-15. Litteraturen är giltig från och med höstterminen 2014.

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Dessutom 200 sidor som studenten själv väljer.

Totalt antal sidor: 913