



Literature for SKPM06, Strategic Communication: Research for Dissertation applies from autumn semester 2014

**Literature established by the board of the Department of Strategic
communication on 2014-04-29 to apply from 2014-09-01**

Becker, Howard S. (1998). *Tricks of the trade: how to think about your research while you're doing it*. Univ. of Chicago Press. [ISBN0-226-04123-9 (inb.), 160 sidor]

Bond, Alan (Ed.). (2006). *Your master's thesis :how to plan, draft, write and revise*. (2. ed.). Studymates. [ISBN 1-84285-069-5, 160 sidor]

ISBN: :

Greener, Ian (2011.). *Designing social research: a guide for the bewildered*. SAGE. [ISBN9781446287934 (ebook) ,224 sidor]

Prasad, Pushkala (2005). *Crafting qualitative research :working in the post-positivist traditions*. M.E. Sharpe. [ISBN 978-0-7656-0790-4, 232 sidor]

Ett artikelkompendium om forskningsetik, public relations och forskning om communication management tillkommer (ca 50 sidor)./ An article compendium on research ethics, public relations and communication management research is added to the literature list [some 50 pages]