



**Literature for MKVN04, Media and Communication Studies:
Media and Communication Methodology applies from
semester autumn semester 2013**

Literature established by the board of the Department of Communication
and Media on 2012-11-29 to apply from 2013-09-02

See appendix.

H. Literature

Allen, Robert C. and Hill, Annette. (2004) *The Television Studies Reader*, London: Routledge: pp 629: ISBN 0-415-28324-8

Bruhn Jensen, Klaus. (2012) *A Handbook of Media and Communication Research: Qualitative and Quantitative Methodologies* (second edition), London, Routledge: pp 431. ISBN 978-0-415-60966-1

Ellis, John. (2011) *Documentary: Witness and Self-Revelation*, London: Routledge: pp.192. ISBN 978-0415574198

Gauntlett, David. (2011) *Making is Connecting*, Cambridge: Polity: pp 232. ISBN 978-0745650029

Mayer, Viki. (2011) *Below the Line: Television Producers and Production Studies in New Economy*. Durham, NC: Duke University Press: pp 256. ISBN 978-0822350071

Oren, Tasha and Shahaf, Sharon (eds). (2012) *Global Television Formats: Understanding Television Across Borders*, London: Routledge: pp 392. ISBN 978-0-415-96545-3

Seale, Clive (ed.). (2012) *Researching Society and Culture* (third edition), London, Sage: pp 656. ISBN and e-book 9781446252703

Scannell, Paddy. (2007) *Media and Communication*, London: Routledge: pp 303. ISBN 978-14129-02694.

The students should read approximately 2000 pages of the above selected books.

In total approximately 2000 pages