



Ekonomihögskolan

ENTN08, Entrepreneurial Project, 15 högskolepoäng

Entrepreneurial Project, 15 credits

Avancerad nivå / Second Cycle

Fastställande

Kursplanen är en historisk, äldre version, faställd av Institutionsstyrelsen vid Företagsekonomiska institutionen 2012-10-25 och gällde från och med 2013-01-21, vårterminen 2013.

Allmänna uppgifter

The course is a master level course and a compulsory part of the masters program, Entrepreneurship. The course can be studied within the Business Administration and Economics programme and the International Business Administration and Economics programme.

Undervisningsspråk: Engelska

Huvudområde

Entreprenörskap

Entreprenörskap

Fördjupning

A1N, Avancerad nivå, har endast kurs/er på grundnivå som förkunskapskrav

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Kursens mål

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Show knowledge and understanding about entrepreneurship in general, and in the specific area of the entrepreneurial business project
- Show methodological knowledge in entrepreneurship in an applied format.

Skills and abilities

- Show an ability to judge and handle complex issues and situations in relation to new venture creation

- Show an ability to independently develop an entrepreneurial idea, and realize this idea in form of a venture within a very limited timeframe
- Show skills and abilities to communicate and market concepts, ideas, products and/or services to a relevant audience.

Judgement and approach

- Are able to evaluate the overall and long-term sustainability of the new venture in terms of financial, social, environmental and financial sustainability of the new venture idea.
- Show an ability to take personal responsibility for continuous competence development

Kursens innehåll

This is a highly practice oriented course with the end goal of developing the students functional skills in entrepreneurship. This is done through an experiential learning method, where our students need to engage in and going through all the steps of starting a new venture and (in appropriate cases) actually doing so. The process of business creation is supervised by the teaching team and a large team of business mentors.

Kursens genomförande

Teaching methods will vary, but primarily consist of lectures, workshops and case discussions. The students' business projects will be in focus when theories are discussed and applied.

Examination primarily consists of a business plan, trade show presentation and learning journals. The relation between examination and learning outcomes is explained below:

The business plan

- Enables the students to show degree of methodological knowledge in entrepreneurship in an applied format.
- Enables students to primarily demonstrate ability to integrate knowledge, analyze, judge and handle complex situations and issues with limited information.
- It also enables them to demonstrate an ability to independently identify and formulate their own business idea and plan how to execute this task appropriately. They will be able to demonstrate skills and abilities to communicate and market concepts, ideas, products and/or services in both written and oral formats in the business plan assignment.
- Moreover, the business plan enables the student to evaluate the overall and long term sustainability of the new venture in terms of financial, social, environmental and financial sustainability of the new venture idea.

The Trade show

- The tradeshow enables the students to demonstrate ability to independently identify and formulate their own business idea and plan how to execute this task appropriately. They will be able to demonstrate skills and abilities to communicate

and market concepts, ideas, products and/or services visually and orally during the tradeshow.

- Show skills and abilities to communicate and market concepts, ideas, products and/or services to a relevant audience.
- By planning and evaluate the tradeshow the students can show an ability to take personal responsibility for continuous competence development.

The learning journal

- Enables the student to show knowledge and understanding about entrepreneurship in general, and in the specific area of the business project.
- Enables the students to show ability to judge and handle complex issues and situations in relation to new venture creation.
- Enables the student to show ability to independently develop an entrepreneurial idea, and realize this idea in form of a venture within a very limited timeframe.
- Enables the student to show an ability to take personal responsibility for continuous competence development.

The students will be examined both individually and in groups.

Kursens examination

Prov/moment för denna kurs finns i en bilaga i slutet av dokumentet.

Betyg

Betygsskalan omfattar betygsgraderna Underkänt, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Förkunskapskrav

Bachelors degree or equivalent (i.e. 90 credits). Previous knowledge of Business Administration is not required.

Övrigt

The course ENTN08 cannot be combined with BUSP01 or ENTN09 in a degree.

Prov/moment för kursen ENTN08, Entrepreneurial Project

Gäller från V20

- 2001 Pitch Deck & Report, 5,0 hp
Betygsskala: Underkänt, E, D, C, B, A
- 2002 Learning Journal, 5,0 hp
Betygsskala: Underkänt, E, D, C, B, A
- 2003 Entrepreneurial Process, 5,0 hp
Betygsskala: Underkänt, E, D, C, B, A

Gäller från V14

- 1202 Business Plan, 8,0 hp
Betygsskala: Underkänt, E, D, C, B, A
- 1203 Learning Journal, 5,0 hp
Betygsskala: Underkänd, Godkänd
- 1204 Trade Show, 2,0 hp
Betygsskala: Underkänd, Godkänd