



LUND
UNIVERSITY

Faculties of Humanities and Theology

ÖCKR04, Project Management and Communication Strategies, 15 credits

Project Management and Communication Strategies, 15 högskolepoäng
Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2022-09-16 to be valid from 2022-09-16, spring semester 2023.

General Information

The course is offered as a part of the Master's programme in East and Central European Studies at the Centre for Languages and Literature.

Language of instruction: English

Main field of studies

Central and Eastern European Studies

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, students shall be able to:

Knowledge and understanding

- describe and apply basic concepts in project management,
- provide a general description of the planning, preparation, management and implementation of a project in working life,
- identify different forms of EU support for project in the cultural and social sectors,

Competence and skills

- identify and assess the resources needed to plan and implement a project in

- European culture and communication between different European stakeholders.
- plan specific culture and cultural heritage projects with a focus on the Eastern and Central European region,
 - with the help of project management theories and methods, write a project plan within the arts, social life or communication,
 - complete a project plan, a budget plan and an application for financing to one of the EU's programmes (e.g. The Culture programme, the Media programme) or other relevant international programmes,

Judgement and approach

- assess scientific and ethical questions relevant to project management,
- reflect on their own role in group assignment and upon the internal dynamics of the group,
- plan their own continuing professional development

Course content

In the course, principles behind project management work with a focus on the forms of support given by the European Union or relevant international organisations are presented. The course includes a theoretical overview about project management, its main concept and models. Furthermore, exercises are offered in project planning, budget planning and submitting an application for financing in order to carry out a project that can use international support. The course also creates understanding of how skills acquired through the programme can be used in project management work. The course also covers work with culture and cultural heritage projects in the Eastern and Central European region.

Course design

The teaching consists of lectures, around 3 compulsory seminars and supervision of group project.

If, due to circumstances beyond their control, for example accidents, sudden illness or similar, students are unable to carry out a compulsory component, the University is responsible for ensuring that an equivalent alternative or another time for the component is offered. This also applies to students participating in activities in an elected position as a student representative.

Assessment

The course is examined through a group-based project with individual reflection and an individual written assignment.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

Pass with distinction requires the grade Pass with distinction on both the project and the individual assignment.

Entry requirements

Admission to the course requires ÖCKR03 or equivalent knowledge.

Further information

- The course is offered by the Centre for Languages and Literature, Lund University.
- The course has overlapping content with EUHR15.
- The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
- For further details, see the current registration information and other relevant documentation.

Subcourses in ÖCKR04, Project Management and Communication Strategies

Applies from V23

- 2301 Group Project, 12,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 2302 Written assignment, 3,0 hp
Grading scale: Fail, Pass, Pass with distinction