



Faculties of Humanities and Theology

## TKAN23, Applied Cultural Analysis: Work Placement Project: Fieldwork and Cultural Analysis in Applied Contexts, 15 credits

*Tillämpad kulturanalys: Praktikprojekt: fältarbete och kulturanalys  
i tillämpade kontexter, 15 högskolepoäng*  
Second Cycle / Avancerad nivå

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### Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2020-12-03 to be valid from 2020-12-03, autumn semester 2021.

### General Information

The course is a compulsory component of the Master of Arts (120 credits) programme in Applied Cultural Analysis (MACA).

*Language of instruction:* English

*Main field of studies*

Applied Cultural Analysis

*Depth of study relative to the degree requirements*

A1F, Second cycle, has second-cycle course/s as entry requirements

### Learning outcomes

On completion of the course, the students shall be able to

#### Knowledge and understanding

- give a detailed account of the organisational context in which the work placement project was carried out and how this context influenced the final results of the assignment
- give an account of how applied cultural analysis can be used and utilised in various ways in the organisation where the work placement project was carried out
- give examples of situations during the work placement period where the role as applied cultural analyst was made visible or challenged, and give an account of

This is a translation of the course syllabus approved in Swedish

how such situations should be handled and the professional role strengthened

### **Competence and skills**

- through a qualified work placement project for an external organisation apply previously acquired knowledge and skills in applied cultural analysis
- present and analyse experiences from the work placement period, orally and in writing, to both an academic and non-academic audience

### **Judgement and approach**

- assess and evaluate how applied cultural analysis in general can be used in different types of organisation and different types of assignment
- identify and assess different ethical issues and how they arise in connection with a cultural analysis project
- assess their own skills in applied cultural analysis and identify the need for additional knowledge in relation to future assignments

### **Course content**

The aim of the course is to enhance previously acquired knowledge and skills in applied cultural analysis and project management in the form of a work placement project linked to an organisation corresponding to about 300 hours. The student is to find a suitable host organisation well in advance of the start of the course and, subject to the approval of the course director, formulate a plan for a work placement assignment in consultation with the host organisation. The assignment must be based on the knowledge and skills previously acquired by the student on the programme in Applied Cultural Analysis. The student then carries out the work placement project. When the assignment for the organisation has been completed and presented, the student summarises their experiences and analyses these, orally and in writing, with the help of literature that has been approved by the course director.

### **Course design**

Teaching consists of a work placement interspersed with supervision and seminars. The course includes 10 weeks of full-time work, of which about 75%, corresponding to about 300 hours, consists of time at the host organisation. About 25%, corresponding to about 100 hours, consists of literature studies, participation in seminars, completing a written assignment, and planning and implementation of an oral presentation on the work placement experiences. The placement is compulsory, whereas it is recommended that students participate in the seminars.

### **Assessment**

The course is assessed through 4 components: 1) written project plan 2) presentation of results for the host organisation 3) oral presentation 4) written assignment.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, Pass.

## **Entry requirements**

To be admitted to the course, students are required to have a Bachelor's degree in humanities or social sciences, or equivalent knowledge.

## **Further information**

1. The course is held at the Department of Arts and Cultural Sciences, Lund University
2. This course replaces TKAN13 and TKAN17.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details, see the current registration information and other relevant documentation.

Subcourses in TKAN23, Applied Cultural Analysis: Work Placement Project:  
Fieldwork and Cultural Analysis in Applied Contexts

Applies from H21

2101 Applied Cultural Analysis: Work Placement Project: Fieldwork, 15,0 hp  
Grading scale: Fail, Pass