



LUND
UNIVERSITY

Faculties of Humanities and Theology

TKAN22, Applied Cultural Analysis: Managing and Conducting Ethnographic Projects, 15 credits

Tillämpad kulturanalys: Att leda och genomföra etnografiska projekt, 15 högskolepoäng
Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2020-12-03 to be valid from 2020-12-03, autumn semester 2021.

General Information

The course is a compulsory component of the Master of Arts programme in Applied Cultural Analysis (MACA).

Language of instruction: English

Main field of studies

Applied Cultural Analysis

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- account for the principles of project design, project administration and external and internal project communication
- account for the impact of different types of resources, such as time, prior knowledge, project planning and communication procedures, on the implementation and results of the project

Competence and skills

- design, plan, execute and report a field-based project formulated in collaboration with an external client
- use independently collected material to execute a cultural analysis and transfer the insights gained to an external client and suggest how they can be implemented in the client's organisation and its activities
- present project results to the client in a form and genre suited to the assignment

Judgement and approach

- judge and assess strategic and tactical choices in a project with regard to resources, planning, method, communication and reporting
- assess a project from an ethical perspective.

Course content

The course consists of a field-based project conducted in close cooperation with a private or public organisation. The course enables students to acquire knowledge in project design, project administration, basic financial management and communication. Using this knowledge, the students are to independently design, execute and report a field-based project at a workplace or in an organisation. Furthermore, the course addresses the ethical dimensions of fieldwork, and the appropriate methodological strategies for a given project.

Course design

Teaching consists of an introductory presentation of the client's information needs at the start of the course, group supervision, timetabled seminars and work-in-progress presentations of the project. The introduction is compulsory. The student is responsible for finding an external client.

Assessment

The assessment consists of the following parts: 1. Active participation in two oral presentations for the client ("project proposal [pitch]" and "final presentation"). A supervisor is present and assesses if the presentations are to receive a Pass. Two written work-in-progress presentations in groups for the supervisor during the project ("project plan" and "status report"). 3. The course concludes with an individually designed written project report that is also to be presented orally to the examiners.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

Entry requirements

To be admitted to the course, students are required to have a first cycle degree in humanities or social sciences, or the equivalent.

Further information

1. The course is offered at the Department of Arts and Cultural Sciences, Division of Ethnology, Lund University.
2. The course replaces TKAN12 and TKAN16.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
4. For further details see the current registration information and other relevant documentation.

Subcourses in TKAN22, Applied Cultural Analysis: Managing and Conducting Ethnographic Projects

Applies from V22

- 2201 Project plan, 2,0 hp
Grading scale: Fail, Pass
- 2202 Status report, 1,0 hp
Grading scale: Fail, Pass
- 2203 Presentation and deliverables to client, 5,0 hp
Grading scale: Fail, Pass
- 2204 Written report, 5,0 hp
Grading scale: Fail, Pass
- 2205 Oral presentation, 2,0 hp
Grading scale: Fail, Pass