



LUND
UNIVERSITY

Faculties of Humanities and Theology

TKAN21, Applied Cultural Analysis: Ethnographic Methodologies for Cultural Analysis, 15 credits

Tillämpad kulturanalys: Etnografiska metodologier för kulturanalys, 15 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2020-12-03 to be valid from 2020-12-03, autumn semester 2021.

General Information

The course is a compulsory component of the Master of Arts programme in Applied Cultural Analysis. The course is also offered as a freestanding course and can normally be included in a general first- or second-cycle degree.

Language of instruction: English

Main field of studies

Applied Cultural Analysis

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

On completion of the course the student shall

Knowledge and understanding

- be able to provide a comprehensive account of relevant cultural phenomena and various strategies of cultural analysis
- be able to account for various ways in which issues of cultural analysis can be focused, delimited and formulated

Competence and skills

- be able to reflectively select and apply relevant perspectives and methods of cultural analysis in order to resolve concrete problems in an investigation
- be able to apply ethnographic methods such as interviews and observation as well as visual, audio and digital ethnography in order to delimit, formulate and solve a research issue
- be able to analyse cultural phenomena and social issues within specific social and cultural contexts
- be able to utilise various genres and media to communicate research findings to different target groups

Judgement and approach

- be able to reflect on the ways in which various genres and media are used to communicate research findings to different target groups.

Course content

The course builds on and develops the ability of the student to analyse cultural phenomena and social issues such as regionalisation and internationalisation, cultural heritage policies, ethics and health issues, consumer-driven innovation and cultural diversity within specific social and cultural contexts. By applying different ethnographical methods, the student acquires knowledge of the various ways of approaching, delimiting and formulating issues of cultural analysis, leading to in-depth and strategic analyses from perspectives such as materiality, narrativity, discourse, ritual and symbolism.

Course design

Teaching consists of lectures, workshops and group work.

Assessment

The assessment is based on oral presentations and a take-home exam.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

The grades awarded are Pass or Fail.

Entry requirements

To be admitted to the course, the student must have a Bachelor's degree in the humanities or social sciences, or the equivalent.

Further information

1. The course replaces TKAN11.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
3. The course is offered at the Department of Arts and Cultural Sciences, Lund University.

Subcourses in TKAN21, Applied Cultural Analysis: Ethnographic Methodologies for Cultural Analysis

Applies from V22

- 2201 Oral presentation, 3,0 hp
Grading scale: Fail, Pass
- 2202 Home exam, 12,0 hp
Grading scale: Fail, Pass