



LUND
UNIVERSITY

Faculties of Humanities and Theology

TKAN17, Applied Cultural Analysis: Understanding Organizations and Communication through Work Placement, 15 credits

Tillämpad kulturanalys: Praktik, organisationsförståelse och kommunikation, 15 högskolepoäng
Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2015-07-06 to be valid from 2015-07-06, autumn semester 2015.

General Information

The course is a compulsory component of the Master of Arts (120 credits) programme in Applied Cultural Analysis (MACA).

Language of instruction: English

Main field of studies

Applied Cultural Analysis

Depth of study relative to the degree requirements

A1F, Second cycle, has second-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- provide a detailed account of the organisational context of the work placement and describe the impact of this context on the final outcome of the placement assignment
- provide an account of how applied cultural analysis in different ways can be used in and benefit the organisation of the work placement
- provide examples of situations during the placement in which the practice of applied cultural analysis was made visible and challenged, and account for ways of handling such situations in order to strengthen the professional role in the

This is a translation of the course syllabus approved in Swedish

future

Competence and skills

- apply previously acquired knowledge and skills in applied cultural analysis to an advanced placement assignment for an external host organisation
- present and analyse experiences from the placement in an academic report and orally communicate the insights gained to a specific audience

Judgement and approach

- judge and assess how applied cultural analysis in general can be used in different types of organisations and for different types of assignments
- identify and take a position on different ethical issues and how they are manifested in connection with a project in cultural analysis and when insights gained are to be implemented in an organisation
- judge their own ability in applied cultural analysis and identify their need of further knowledge in view of future professional assignments

Course content

The aim of the course is to enable students to develop previously acquired knowledge and skills in applied cultural analysis and project management through a work placement at an organisation comprising 10 weeks or 300 hours. The student is to find a suitable host organisation well in advance of the start of the course, and, subject to the approval of the course director, formulate a plan for a placement assignment in consultation with the host organisation. The assignment must be based on the knowledge and skills previously acquired by the student on the programme in applied cultural analysis. The student is then to carry out the placement assignment. Having completed and reported the placement assignment to the host organisation, the student is to summarise his or her experiences of the work placement and use texts approved by the course director to analyse the experiences in a placement report to be submitted to the course director. The insights gained from this analysis are to be orally presented to a specific audience.

Course design

The teaching consists of a work placement combined with supervision and joint thematic seminars. The course consists of 10 weeks of full-time work, divided into approximately 75% or 300 hours of work placement at an external host organisation and approximately 25% or 100 hours of text study, seminars, composition of an academic report and planning and implementation of an oral presentation of the placement experiences. The placement is compulsory whereas it is recommended that students participate in the seminars.

Assessment

The assessment is based on a project description and a placement report. The report is to be used for an oral presentation.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

To be awarded the grade of Pass, students must have completed an assignment during 10 weeks or approximately 300 hours for a host organisation approved in advance by the course director, and in the context of the assignment drawn up a project plan, presented the results to the host organisation, written a report processing and analysing the experiences of the placement, and orally presented the report to the course examiners.

Entry requirements

To be admitted to the course, students must be admitted to MACA and have completed the courses TKAN15 and TKAN12 or the equivalent.

Further information

1. The course is offered by the Division of Ethnology, Department of Arts and Cultural Sciences, Lund University.
2. The course replaces TKAN13.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
4. For further details see the current registration information and other relevant documentation.

Subcourses in TKAN17, Applied Cultural Analysis: Understanding
Organizations and Communication through Work Placement

Applies from H15

1501 Understanding Organizations and Comm. through Work Placement, 15,0 hp
Grading scale: Fail, Pass