



LUND
UNIVERSITY

Faculties of Humanities and Theology

TKAN16, Applied Cultural Analysis: Fieldwork and Project Management, 15 credits

Tillämpad kulturanalys: Fältarbete och projektledning, 15 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2015-11-25 to be valid from 2015-11-25, autumn semester 2015.

General Information

The course is a compulsory component of the Master of Arts (120 credits) programme in Applied Cultural Analysis.

Language of instruction: English

Main field of studies

Applied Cultural Analysis

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- account for the principles of project design, project administration and external and internal project communication
- account for the impact of different types of resources, such as time, prior knowledge, project planning and communication procedures, on the implementation and results of the project

Competence and skills

- design, plan, execute and report a field-based project formulated in collaboration with an external client
- use independently collected material to execute a cultural analysis and transfer the insights gained by the analysis to an external client and suggest how they can be implemented in the client's organisation and its activities
- present project results to the client in a form and genre suited to the assignment

Judgement and approach

- judge and assess strategic and tactical choices in a project with regard to resources, planning, methods, communication and reporting
- assess a project from an ethical perspective.

Course content

The course consists of a field-based project conducted in close cooperation with a private or public organisation. The course is to enable students to acquire knowledge in project design, project administration, basic financial management and communication. Using this knowledge, the student is to independently design, execute and report a field-based project at a workplace or in an organisation. Furthermore, the course addresses the ethical dimensions of fieldwork, and the appropriate methodological strategies for a given project.

Course design

The teaching consists of an introductory presentation of the client's information needs at the start of the course, group supervision, timetabled seminars and work-progress presentations of the project. The introduction and work-in-progress presentations are compulsory.

Assessment

The assessment is based on participation in two oral presentations for the client ("project proposal [pitch]" and "final presentation"), and two written work-in-progress presentations in groups for the supervisor during the project ("project plan" and "status report"). The course is concluded with an individually designed written project report that is also to be presented orally to the examiners.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

Entry requirements

To be admitted to the course, students must have a Bachelor's degree in humanities or social sciences or the equivalent.

Further information

1. The course is offered by the Department of Arts and Cultural Sciences, Division of Ethnology, Lund University.
2. The course replaces TKAN12.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
4. For further details see the current registration information and other relevant documentation.

Subcourses in TKAN16, Applied Cultural Analysis: Fieldwork and Project Management

Applies from V16

1501 Fieldwork and Project Management, 15,0 hp
Grading scale: Fail, Pass