



**LUND**  
UNIVERSITY

Faculties of Humanities and Theology

## **TKAM02, Applied Cultural Analysis: Master's (Two Years) Thesis, 30 credits**

*Tillämpad kulturanalys: Examensarbete för masterexamen, 30  
högskolepoäng*

**Second Cycle / Avancerad nivå**

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### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-01-31 to be valid from 2012-01-31, spring semester 2012.

### **General Information**

The course is a compulsory component of the Master of Arts programme in Applied Cultural Analysis.

*Language of instruction:* English

If both the students and the lecturer agree, it may be taught in the language in which the lecturer and students communicate best. Such an agreement would depend on both the lecturer and the students having a good knowledge of the language agreed upon.

*Main field of studies*

Applied Cultural Analysis

*Depth of study relative to the degree requirements*

A2E, Second cycle, contains degree project for Master of Arts/Master of Science (120 credits)

### **Learning outcomes**

On completion of the course the student shall

#### **Knowledge and understanding**

- demonstrate knowledge of a specific research issue pertaining to cultural analysis

## Competence and skills

- demonstrate the ability to formulate, delimit and manage an issue relevant to a company or organisation
- demonstrate the ability to apply theories and methods of cultural analysis in a defined subject related to a company or organisation
- demonstrate the ability to apply scholarly theories and methods while working on a well-defined subject related to a company or organisation
- be able to discuss key concepts and relate them to existing research traditions and theoretical currents
- be able to select, delimit and collect material relevant to the analysis of a chosen field of study and be able to analyse material according to valid and relevant theories and methods
- be able to document and convey in a well-structured manner the results of the analysis, displaying a good command of relevant terminology
- be able to give perspective to and discuss the research findings presented in the degree thesis in a reflective and critical manner
- be able to demonstrate independence and/or originality in his/her approach towards choice of topic, issue, and method, and towards data collection, analysis, perspectives given and/or theoretical reflection

## Judgement and approach

- demonstrate an ability to analyse and evaluate developments and applications of cultural analysis in an autonomous and critical manner
- demonstrate an ability to make assessments within the field of cultural analysis, taking into account relevant scientific, social and ethical aspects
- demonstrate an ability to identify his/her own need for further knowledge and take responsibility for his/her development of knowledge
- demonstrate an awareness of the ethical aspects of research and development work.

## Course content

The course consists of the writing of a degree thesis in which students demonstrate their ability to apply scholarly methods and develop new knowledge in the field of cultural analysis. Students autonomously identify a current area of research, formulate a research issue, collect and analyse their own empirical data, and present and communicate their research findings both orally and in writing. The degree thesis may either be used as grounds for further research or have a professional objective. The choice of discourse and presentation form of the thesis is determined by the student's individual professional orientation.

## Course design

Teaching consists of individual work with individual supervision and special group seminars.

## Assessment

Examination is based on a degree thesis which the student submits and defends at a seminar. The critical review of the thesis of another student is also included in the examination.

Passed degree projects at the Faculties of Humanities and Theology can be registered in the LUP Student Papers database if the student so wishes. The student is responsible for uploading the passed degree project as a PDF file in LUP student papers.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, E, D, C, B, A.

The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

## **Entry requirements**

To be admitted to the course, students must have successfully completed 90 credits within the Master of Arts programme in Applied Cultural Analysis.

## **Further information**

1. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
2. The course is offered at the Department of Cultural Sciences, Lund University.

Subcourses in TKAM02, Applied Cultural Analysis: Master's (Two Years)  
Thesis

Applies from V12

1201 Master Thesis, 30,0 hp  
Grading scale: Fail, E, D, C, B, A