

SVEG15, Swedish: Writing, Convincing and Reader Adaptation, 7.5 credits

Svenska: Skriva, övertyga, mottagaranpassa, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2023-10-11 (U 2023/765). The syllabus comes into effect 2024-03-01 and is valid from the autumn semester 2024.

General information

The course is a compulsory component in the first semester of the Language Consultancy (Swedish) programme. The course can also be included in a general qualification for both first and second-cycle studies.

Language of instruction: Swedish

Main field of study

Swedish with specialization in
Language Consultancy

Swedish

Specialisation

G1N, First cycle, has only upper-secondary
level entry requirements

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Learning outcomes

On completion of the course, students shall be able to

Knowledge and understanding

- give an account of relevant literature and other resources for linguistic correctness, writing rules and text processing to justify their choices in the writing process,

Competence and skills

- write texts in Swedish that satisfy the norms and conventions that apply to some common text types in working life and higher education,
- convey a message in a convincing manner by adapting content, structure and language to suit different recipients and contexts,
- provide constructive feedback on texts written by others,
- critically review and process texts on the basis of feedback and their knowledge of the writing process,

Judgement and approach

- demonstrate a linguistic approach to language usage issues.

Course content

Students practice their communication skills to produce convincing and efficient texts commonly found in working life and higher education. The course addresses reader adaptation, the writing process, linguistic and textual correctness, text processing and feedback. Particular emphasis is placed on the students' ability to constructively give and receive feedback and to reflect on their own writing process.

Course design

The teaching consists of lectures, seminars and practical exercises conducted individually and in groups. The course includes 3-5 compulsory feedback sessions and one compulsory oral presentation. Absence from compulsory components can be compensated for with written assignments.

Assessment

Assessment is based on 5-6 written assignments.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: Fail, Pass

Entry requirements

General requirements for university studies in Sweden

Further information

- The course is offered at the Centre for Languages and Literature, Lund University.

- This course replaces SVEG11, Language Consultancy: Writing, Revising, Communicating, and has overlapping content with the earlier module The Art of Speaking, Writing and Persuasion in SVEA11 Swedish Language: Level 1. The course corresponds to Writing, Convincing and Reader Adaptation in SVEA41 and SVEA43. These courses can therefore not be included in the same qualification.
- The credits allocated for course content that is shared in whole or in part with another course can only be credited once for a degree.
- For further details, see current registration and information materials.