



LUND
UNIVERSITY

Faculties of Humanities and Theology

SVEB20, Swedish: The Art of Speaking, Writing and Persuasion, 7.5 credits

Svenska: Tala, skriva, övertyga, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2008-06-19 to be valid from 2008-06-19, autumn semester 2008.

General Information

Subject: Swedish

The course is offered as a single course. It can normally be included as part of a first or second cycle degree. With the approval of the relevant authenticating body, it can also be included in certain professional degrees.

Language of instruction: Swedish

Main field of studies

Swedish

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course the student shall

Knowledge and understanding

- be able to give an account of the demands of effective argumentation in speech and writing
- be familiar with and able to utilise literature and other resources pertaining to grammatical correctness and the formalities of language

Competence and skills

- be able to write texts and give oral presentations according to the demands of various genres which are common in professional life and higher education
- demonstrate proficiency in delivering oral presentations which are both effective and persuasive
- be able to critically examine the texts of others and revise his/her own texts

Judgement and approach

- demonstrate a linguistic approach to issues concerning language usage.

Course content

The course provides the students with the opportunity to develop their written and spoken language proficiency. The study of language correctness, norms and values are integrated into the course through students working with their own texts as well as those of others. Particular attention is paid to the art of persuasion and argumentation, in both spoken language and texts. The theoretical part of the course also covers grammatical correctness and language usage. Scholarly writing and its formalities are discussed. Relevant modern literature is used for the study of textual competence and oral skills. Students are also given an introduction in practical rhetoric which provides them with the theoretical foundations required to persuade an audience and argue. An emphasis is placed on the ability to give and receive constructive criticism and various forms of peer response and self-reflection are also included on the course.

Course design

Teaching consists of lectures and compulsory, assessed seminars. Students are placed into groups which work actively on assignments outside class time. Exercises and writing assignments take place both within and outside scheduled class time.

Assessment

Examination takes the form of assessed seminars and written assignments.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

Entry requirements

General requirements for university studies in Sweden

Further information

1. This course is also a sub-course of SVEA11.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.

Subcourses in SVEB20, Swedish: The Art of Speaking, Writing and Persuasion

Applies from H08

0801 Swedish: The Art of Speaking, Writing and Persuasion, 7,5 hp
Grading scale: Fail, Pass