



**LUND**  
UNIVERSITY

Faculty of Social Sciences

## **SMMV16, Introduction to Tourism, 7.5 credits** *Introduktion till turism, 7,5 högskolepoäng* Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by the board of the Department of Service Management and Service Studies on 2019-03-29 and was last revised on 2023-04-12 by the board of the Department of Service Studies. The revised syllabus applies from 2023-09-27, autumn semester 2023.

### **General Information**

The course is included in the first semester of the Master of Science (120 credits) programme in Service Management and is the first course specific to the specialisation in Tourism.

*Language of instruction:* English

*Main field of studies*

Service Management

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

For a Pass on the course, the student shall

#### **Knowledge and understanding**

demonstrate specialised knowledge of central aspects of tourism as a phenomenon and area of activity

- demonstrate an understanding of the relationship between the emergence of tourism and the general progress of society
- demonstrate knowledge of key concepts, models and theories in tourism as a research area

#### **Competence and skills**

- be able to critically discuss current issues related to tourism from different

This is a translation of the course syllabus approved in Swedish

theoretical perspectives

- be able to analyse in writing the theoretical, analytical and empirical content of scholarly texts.

### **Judgement and approach**

- demonstrate the ability to make independent assessments in relation to theories and arguments within relevant research areas

### **Course content**

The course provides a broad introduction to:

- tourism as a historically based social and cultural phenomenon
- tourism as an industry and area of activity
- present-day problem areas with regard to tourism, for example in relation to sustainability.

Furthermore, the course provides an overview of the interdisciplinary research area of tourism, including broad introductions to key theories, concepts and models as well as more critical re-examinations of tourism as a phenomenon and research area.

### **Course design**

The teaching consists of lectures and seminars.

Unless there are valid reasons to the contrary, compulsory participation is required in seminars. Students who have been unable to participate due to circumstances such as accidents or sudden illness will be offered the opportunity to compensate for or re-take compulsory components. This also applies to students who have been absent because of duties relating to elected office, e.g. as a student representative.

### **Assessment**

The assessment is based on

Individual written exam (5.5 credits)

active participation on the seminars including submission of written reflections prior to the seminars (2 credits)

The course includes opportunities for assessment at a first examination, a re-sit close to the first examination and a second re-sit for courses completed in the past year (catch-up exam). At least two further re-examinations on the same course content are offered within a year of a major change to, or discontinuation of, the course. After this, further re-examination opportunities are offered, but in accordance with the current course syllabus.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, E, D, C, B, A.

The grade for a non-passing result is Fail. The student's performance is assessed with reference to the learning outcomes of the course. For the grade of E, the student has demonstrated acceptable results. For the grade of D, the student has demonstrated satisfactory results. For the grade of C, the student has demonstrated good results. For the grade of B, the student has demonstrated very good results. For the grade A, the student has demonstrated excellent results. For the grade of Fail, the student has demonstrated unacceptable results.

The seminars (module code 2302) are exempted from the grading scale above. The grades awarded for the seminars are Pass or Fail.

For a grade of Pass on the entire course, the student must have been awarded at least the grade of E for module code 2301 and a grade of Pass for module code 2302.

At the start of the course, students are informed about the learning outcomes stated in the syllabus and about the grading scale and how it is applied on the course.

## Entry requirements

To be admitted to the course, the student must be admitted to the Master of Science (120 credits) programme in Service Management (SASMA), 120 credits.

Oral and written proficiency in English corresponding to English 6/B from Swedish upper secondary school is a requirement. International qualifications will be assessed in accordance with national guidelines.

## Subcourses in SMMV16, Introduction to Tourism

### Applies from H23

- 2301 Individual Written Exam, 5,5 hp  
Grading scale: Fail, E, D, C, B, A
- 2302 Seminars, 2,0 hp  
Grading scale: Fail, Pass

### Applies from H20

- 2001 Individual Written Assignment, 5,5 hp  
Grading scale: Fail, E, D, C, B, A
- 2002 Seminars, 2,0 hp  
Grading scale: Fail, Pass