



LUND
UNIVERSITY

Faculty of Social Sciences

SMMN35, Retail, Place and Sustainability, 30,0 credits

Retail, plats och hållbarhet, 30.0 högskolepoäng

Second Cycle / Avancerad nivå

Confirmation

The course syllabus is an old version.

General Information

Teaching languages: English

Main field of studies *Specialization*

- A1F, Second cycle, has second-cycle course/s as entry requirements

Course goal

On completion of the course, the student shall
show an advanced knowledge about the development and business logic of
the retail trade that
takes expression in horizontal integration and international establishments and

product supply via different channels,
demonstrate an understanding of how sustainable trade can be shaped
critical and independent review and understand the trade choice of strategy
for development of
sustainable trade,
show a very good familiarity with central concepts concerning the innovations
of the trade
and trends and show an ability to reflect on these critically in relation to

the retail company's responsibility for environment and sustainability,
 show an advanced ability to make an analysis of and explain the urban
 environments from
 a retail perspective and show good proficiencies in to independently
 implement a study of
 a retail company and analyse and draw conclusions about sustainable trade
 critically
 show good skills to analyse and identify factors of significance for CSR
 (Corporate Social Responsibility),
 demonstrate good skills to communicate both spoken and written within the
 knowledge field of the course.

Course content

The course intends to give the student an advanced ability to analyse and
 reflect over

the trade development based on different perspectives.

The course is divided into four part according to the following:

- a. The international trends of the trade and innovations (5 credits)
- b. Place Development (5 credits)
- c. Sustainable trade (5 credits)
- d. Integrating project work (15 credits)

The course starts with an advanced study in questions that concern the
 development and innovations of the trade in a
 international perspective. The student interviews experts and reads literature
 and document and
 present this in seminars.

In part two and three be discussed and analysed place development and
 sustainability based on theory and
 field trips and in view of interviews with representative for the sector. Further
 is studied

some examples of international retail chains within the trade from different
 perspectives that
 resource management -, town planning - and the sustainability perspective .

Also this be presented in
 seminar form. A longer field trip also is carried out to joint study different
 perspective on trade as town planning, center formations and resource issues
 connected to
 sustainability.

Through an integrating, final project work, the knowledge is brought together
 from the three earlier

the parts. The student is trained in to based on a retail context be able to join
 and communicate

different theoretical perspectives and apply these parts to a larger integrated
 whole.

Course implementation

The teaching is given as lectures, guest lectures, seminars, supervision,
 study visit, field trips and case. Participation in guest lectures, seminars, study
 visit,
 field trips and case is compulsory.

Course examination

Grading scale

Marking scale: Fail, E, D, C, B, A.

As grade, one of the terms A is used, B, C, D, E or failed. Highest grade be denoted with A and lowest grade to pass with E. Grade for failed results be denoted with failed.

The students performance is assessed based on the learning outcomes for the course. For the grade E, the student should show a sufficient results. For a grade of D, the students performance shall be satisfactory. For the grade

C the student should show a good results. For a grade of B, the students performance shall be very good performance

For a grade of A, the students performance shall be excellent. The student has for the grade failed shown an insufficient results.

At the start of the course, the students about the expected learning outcomes of the course syllabus and about the grading scale are informed and its application in the course.

Entry requirements

For admission to the course, it is required that the student has accomplished course requirements about at least 30 credits including 15 credits in method and/or theory of knowledge, on Master's programme in Service Management.

Additional information

The course replaces SMMN06.