

## **SKOA62, Research Methods in Strategic Communication, 7.5 credits**

*Strategisk kommunikation: Forskningsmetoder i strategisk kommunikation, 7,5 högskolepoäng*  
**First Cycle / Grundnivå**

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### **Details of approval**

The syllabus is an old version, approved by Faculty Board of Social Sciences on 2010-12-17 and was last revised on 2014-10-14 by the board of the Department of Strategic communication. The revised syllabus applied from 2015-01-19, spring semester 2015.

### **General Information**

*Language of instruction:* Swedish

*Main field of studies*

Strategic Communication

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*Depth of study relative to the degree requirements*

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

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### **Learning outcomes**

### **Course content**

### **Course design**

### **Assessment**

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, Pass, Pass with distinction.

## **Entry requirements**

## **Further information**

## Subcourses in SKOA62, Research Methods in Strategic Communication

### Applies from V16

- 1601 Essay research methods, 3,5 hp  
Grading scale: Fail, Pass, Pass with distinction
- 1602 Assignment SPSS, 2,5 hp  
Grading scale: Fail, Pass, Pass with distinction
- 1603 Seminar I, 0,5 hp  
Grading scale: Fail, Pass
- 1604 Seminar II, 0,5 hp  
Grading scale: Fail, Pass
- 1605 Seminar III, 0,5 hp  
Grading scale: Fail, Pass

### Applies from V15

- 1401 Seminar I, 0,5 hp  
Grading scale: Fail, Pass
- 1402 Seminar II, 0,5 hp  
Grading scale: Fail, Pass
- 1403 Seminar III, 0,5 hp  
Grading scale: Fail, Pass
- 1404 Seminar IV, 0,5 hp  
Grading scale: Fail, Pass
- 1405 Seminar V, 0,5 hp  
Grading scale: Fail, Pass
- 1406 Written Essay I, 1,5 hp  
Grading scale: Fail, Pass, Pass with distinction
- 1407 Written Essay II, 1,5 hp  
Grading scale: Fail, Pass, Pass with distinction
- 1408 Written Essay III, 2,0 hp  
Grading scale: Fail, Pass, Pass with distinction