



LUND
UNIVERSITY

Faculties of Humanities and Theology

SEMNO2, Cognitive semiotics: Meaning, Mind and Communication, 7.5 credits

Kognitiv semiotik: Mening, medvetande och kommunikation, 7,5 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by the programmes director by delegation from the pro-dean for first- and second-cycle studies on 2014-02-28 to be valid from 2014-02-28, autumn semester 2014.

General Information

The course is an elective component of the Master of Arts programme in Language and Linguistics (HASPV). It is compulsory for the specialisation in Cognitive Semiotics. The course is offered as a freestanding course and can be included in a first or second cycle degree.

Language of instruction: English

Main field of studies

Language and Linguistics

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

On completion of the course the student shall be able to

Knowledge and understanding

- account for the specific properties of cognitive semiotics and its background in the traditions of semiotics, linguistics and cognitive science
- account for basic ideas within cognitive semiotics applied to language, images and gestures
- account for first person methods (e.g. intuition), second person methods (e.g. empathy) and third person methods (e.g. experiments) of cognitive semiotics

Competence and skills

- discuss and query in speech and writing texts addressing different areas of application within cognitive semiotics
- compare different orientations of cognitive semiotics with regard to basic ideas of meaning, mind and communication

Judgement and approach

- judge how theories and methods are related in cognitive semiotics as the field is described in the course.

Course content

The course introduces cognitive semiotics as a field in which insights from semiotics, linguistics and cognitive science are brought together. Basic concepts such as signs, meaning, communication, mind, culture, iconicity, indexicality, normativity, life world, evolution, development etc. are exemplified by, above all, language, images and culture. The perspective of the course is based on comparison and reasoning.

Course design

Teaching consists of lectures and 3–5 compulsory seminars.

Assessment

The assessment is based on a) active participation at the compulsory seminars, b) project work, c) a final written assignment.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

Students are awarded one of the following grades: Fail, Pass or Pass with Distinction.

Entry requirements

To be admitted to the course, students must have 90 credits including 60 credits in linguistics, semiotics, cognitive science, a language or the equivalent, and English 6/B from Swedish upper secondary school.

Further information

1. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.

2. Course title in Swedish: Kognitiv semiotik: Mening, medvetande och kommunikation
3. The course is offered at the Centre for Languages and Literature, Lund University.

Subcourses in SEMN02, Cognitive semiotics: Meaning, Mind and Communication

Applies from H14

1401 Cognitive semiotics: Meaning, Mind and Communication, 7,5 hp
Grading scale: Fail, Pass, Pass with distinction